

**Walter K. Booker**

Chief Operating Officer, MarketCounsel

As COO, Walter serves our CEO Brian Hamburger as his top operational lieutenant, leading all of the firm's operations and coordinating the collaboration of the firm's senior managers, among other responsibilities. He also serves as an ambassador for the firm within our sector, including as a featured speaker at major industry events and as an author and editor of its published content. Prior to joining MarketCounsel, Walter was a senior operating executive in both the institutional and individual investor sectors of the financial services industry as well as a consultant to organizations across their lifecycles.

In addition to his executive and industry expertise, Walter brings an abundance of impactful philanthropic leadership experience to his current role, especially as an active and influential leader and board member of several organizations in the industry and in the broader community. For example, he is a Trustee of the MarketCounsel Foundation, the Chairman *Emeritus* and a board member of Sponsors for Educational Opportunity (SEO) and a board member of the AAAA Foundation, among numerous service commitments.

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